

Parcelforce Worldwide launches a new booking journey, allowing customers to send parcels faster and easier

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Parcelforce Worldwide has launched a new booking journey on its website (www.parcelforce.com), allowing customers to send parcels faster and easier than ever.

Parcelforce Worldwide users can now register their details for free, to store order information and access numerous benefits online. PrePay functionality has been introduced to save customers even more time and users can pay using PayPal and any credit or debit card. Online sellers can now integrate their e-commerce accounts including eBay and Amazon with Parcelforce Worldwide to ship their orders. The new booking journey helps customers to quickly ship multiple parcels at once, increasing the ease of the process.

Integrating e-commerce accounts with Parcelforce Worldwide is easy and allows sales to be pulled through automatically, helping customers to speed up parcel bookings. If customers use more than one e-commerce platform, Parcelforce Worldwide's system will provide a central parcel booking hub by consolidating all sales in one place.

Gary Simpson, Managing Director of Parcelforce Worldwide, said "We've listened to customer feedback and studied the way our website is used to help us come up with a smoother, more streamlined booking journey. The new journey offers customers a whole host of benefits alongside increased speed."

Source: [Royal Mail Group](#)